



Kid's Club

NEW MEMBERSHIP REGISTRATION FORM

Parents - To register, please print and fill out the form below and bring it to Hillsdale Shopping Center's Customer Service Center. Each child will receive a free backpack and Membership Card for joining. (Birthday recognition and newsletters will be sent via email.)

KID'S INFORMATION:

Child's First Name: _____

Child's Last Name: _____

Gender: M F Child's Birthday: _____

PARENT'S INFORMATION:

First Name: _____

Last Name: _____

Email: _____

Parent's Address: _____

City: _____ State: _____ Zip: _____

Phone: _____

By completing the attached registration, I agree to receive emails on the program from Hillsdale Shopping Center as well as the Terms and Conditions that apply. No fee to join. View the Terms & Conditions and Privacy Terms online at www.hillsdale.com.

Parent's Signature _____

Date: _____ Associate's Initials _____

Membership Number: # _____

I heard about the Kid's Club Program thru:
 TV Newspaper Banners/Signs Online Other

SPONSORED BY:



HILLSDALE SHOPPING CENTER

Off Hwy. 101 at Hillsdale Blvd. San Mateo, CA 94403 www.hillsdale.com 650.345.8222



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TERMS AND CONDITIONS for being a member of Hillsdale Shopping Center's Kid's Club Program.

BENEFITS:

Each member will receive a special Kid's Club membership card, discount offers, email newsletters and a birthday card during his/her birthday which may include a coupon redeemable for a free gift at Hillsdale Shopping Center. The gift may be redeemed directly at the retailer listed. The member will also receive notification of special Kid's Club events, activities and programs together with discounts or coupon offers from Hillsdale Shopping Center and its retailers and marketing partners. There is NO MEMBERSHIP FEE to join Hillsdale Shopping Center's Kid's Club program.

FUTURE CHANGES OR TERMINATION:

Hillsdale Shopping Center reserves the right to cancel, change or terminate the Hillsdale Shopping Center's Kid's Club program or events at any time without notice.

USE OF INFORMATION:

By filling out the application, parents or guardians ("Applicant") consent to the use of member's name, address, telephone number, email and other information provided (including the child's name and age – but not the date of birth) when the child is enrolled in the Kid's Club program. Please contact the Customer Service Center at Hillsdale Shopping Center to change your address, telephone number or email address. Hillsdale Shopping Center will only use your child's first name for purposes of sending out the birthday card.

PROPERTY OF HILLSDALE SHOPPING CENTER:

All Kid's Club designs, text, images, photographs, artwork and graphic designs are the property of Hillsdale Shopping Center.

LIMITATION OF LIABILITY:

In no event shall Hillsdale Shopping Center be liable for incidental damages or have any liability to the Applicant or Kid's Club members and/or any third party claiming through Applicant or Kid's Club members relating to or arising out of the operation, administration or termination of the Kid's Club program or these Terms and Conditions. Each Applicant and child member of the Kid's Club agree to participate in special event activities at their own risk and hereby releases to the full extent permitted by law Hillsdale Shopping Center and its agents, servants, contractors, employees and lessees from all claims and demands of every kind or nature for injuries to persons or property resulting from any accident, damage or injury occurring therein. Hillsdale Shopping Center shall have no responsibility or liability for any loss of or damage to any personal property of Applicant or members of the Kid's Club.

PRIVACY POLICY:

Home and email addresses are for the sole use by Hillsdale Shopping Center for communicating with the members of the Kid's Club program and their families. Addresses and emails will not be shared with a third party at any time. There is no fee for participating in the Kid's Club program; however, photos and videos may be taken at any time and used in promotion for future events. By applying for the Kid's Club program, Applicant hereby authorizes Hillsdale Shopping Center to use photographs or videos of its child(ren) for future Kid's Club program events. To be removed from our mailing list(s), please contact the Customer Service Center by phone at (650) 571-1029.

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